



P: (312) 650-5251
F: (312) 650-5286
C: (816) 398-1616
ajf@fabgrp.com

400 E. Randolph
Suite 720
Chicago, IL 60601
www.fabgrp.com

Adam is a Director at FAB Group, Inc., a financial advisory services firm.

Professional experience

Adam is a member of FAB Group, Inc., a firm providing a wide range of litigation support services including litigation consulting, financial analysis, economic analysis, accounting and forensics, discovery assistance, document management services, arbitrator/mediator services, and expert testimony.

Mr. Falconer blends a business sense with both legal and technical skills allowing him to competently address situations requiring operational and strategic considerations.

Adam began his career with Ernst & Young working with clients in the telecommunication and energy industries. Adam then worked in intellectual property licensing, where he managed diverse portfolios of intellectual property ranging from software and electronics to biotechnology and medical devices. During that time, Adam gained valuable negotiation, transactional, due diligence, and opportunity recognition skills.

Representative List of Experience

The following is a representative list of engagements Adam has worked on:

Litigation Consulting

- *ANDA Litigation* - Engagement involving analysis of preliminary injunction and subsequently commercial success as a secondary factor of non-obviousness for salmon calcitonin drug (Miacalcin®)
- *Patent Infringement* - Damages phase of pharmaceutical litigation involving blockbuster Gastroesophageal Reflux Disease drug (omeprazole)
- *Patent Infringement* – Damages assignment involving suit for video messaging technology asserted against major telecommunications carrier
- *Real Estate Litigation* – Liability and damages issues addressed in suit involving large mixed-use development in Near North (downtown) area of Chicago for claims

involving negligence, misrepresentation and environmental remediation

- *Device Litigation* – Patent infringement litigation for atomic force microscopy technology involving damages analyses and licensing review

General Advisory Services

- *Lanham Act/Trade Secrets Dispute* – Mediation assignment involving dispute between competing companies with a legacy license and development agreement
- *Trade Secrets Dispute* – Mediation assignment involving employment agreement dispute and customer list misappropriation between competing log home manufacturing companies

Asset Management Services

- *Intellectual Asset Management* - Managed diverse intellectual property portfolio for out-licensing and assertion opportunities
- *Business Intelligence* - Patent, competitor and market analytics and research assignments involving analysis of patent portfolios and related licensing activity

Education

- Juris Doctor, Law, Technology, and Management, Syracuse University College of Law (cum laude)
- Bachelor of Science, Management Information Systems, Iowa State University (highest honors)

Professional Associations

- Chicago & Illinois Bar Association
- American Bar Association
- Licensing Executives Society